

# StepSept™

# BouMatic™

## Hoof Care Solutions

### *StepSept CSE-200*

Concentrated hoofbath enhancer cuts Copper Sulfate use in half and improves effectiveness

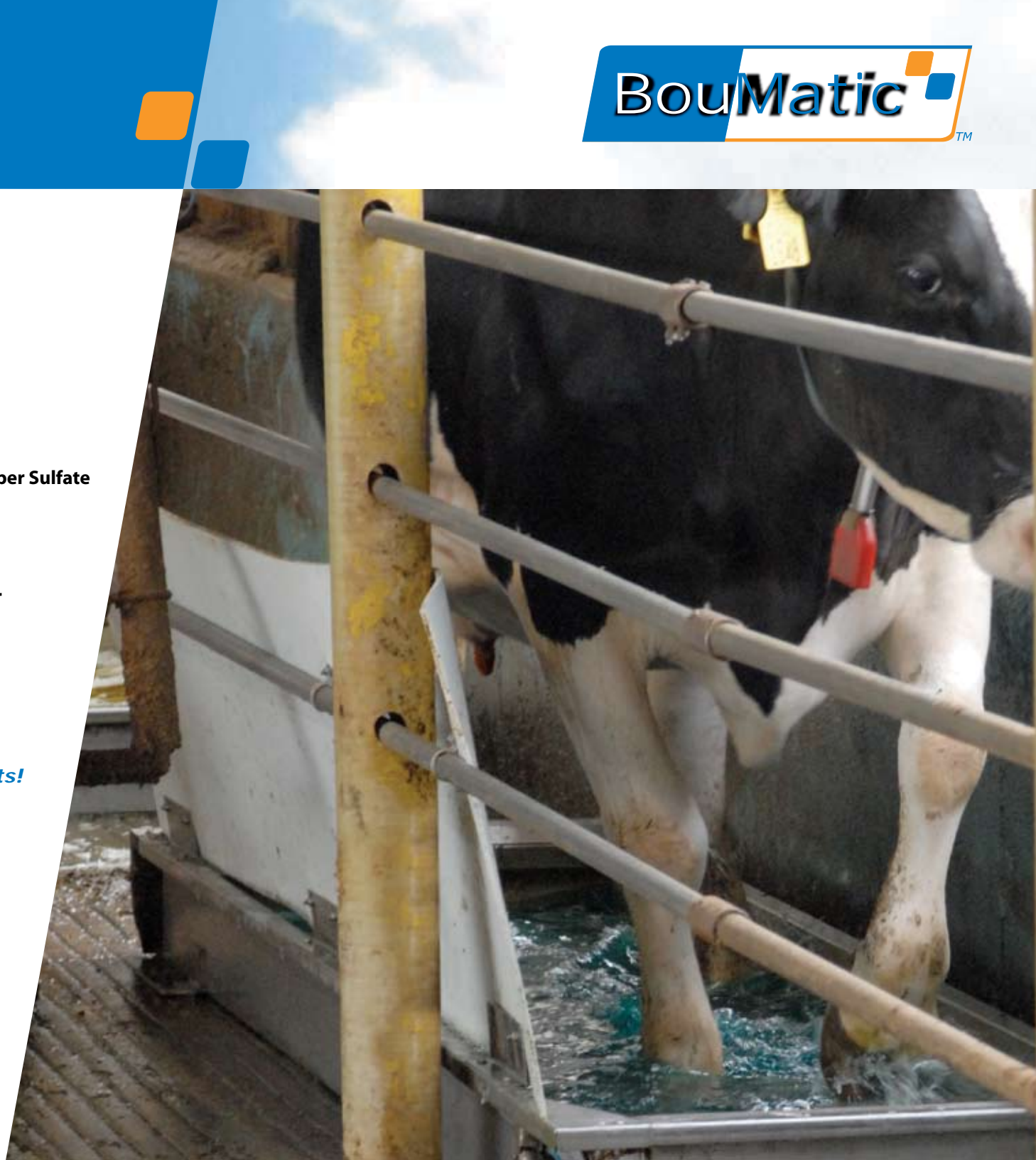
### *StepSept FB-T100*

Concentrated topical hoof conditioning or all-in-one, ready-to-use topical conditioner

### *StepSept PB-50*

Pre-bath hoof cleaner increases life and effectiveness of main treatment bath

- *Lower your Copper Sulfate Costs!*
- *Reduce environmental impact!*
- *Reduce lameness costs!*



# Maintain healthy hooves and help maintain a herd with StepSept™ Hoofbath solutions.

## Hoofbath enhancer — save money and increase effectiveness at the same time.

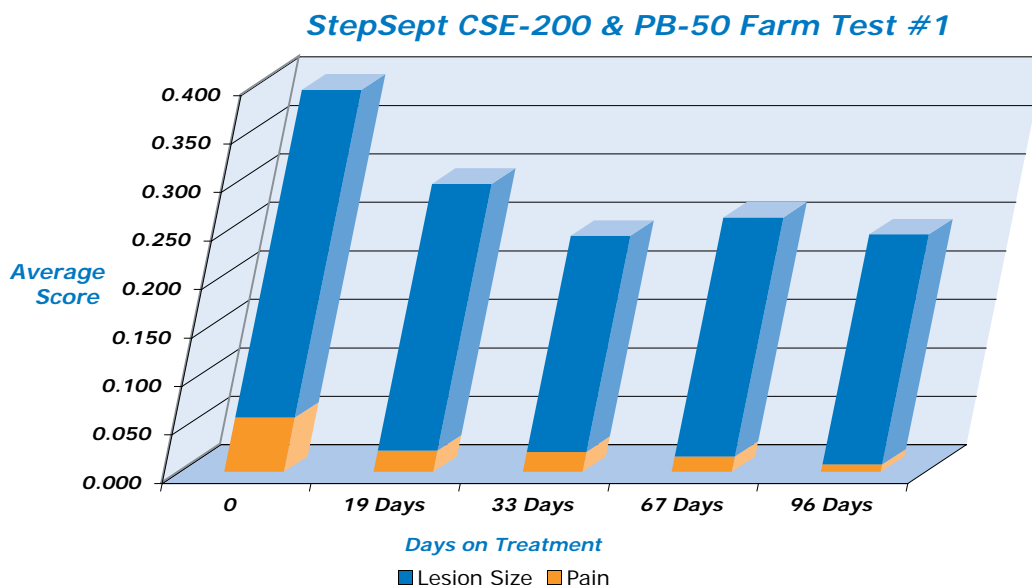
**StepSept CSE-200** additive dramatically improves the effectiveness of conventional hoofbath solutions as both a preventative and conditioning solution for problem herds. It also allows you to use half as much of your copper sulfate, zinc sulfate and formaldehyde products helping you save money and combat the use of heavy metal solutions.

- **StepSept CSE-200** acidifies the copper sulfate, zinc sulfate or formaldehyde solutions, enhancing their effects on hoof pathogens.
- It is pH buffered to resist the neutralizing effect of organic matter on the acid in the hoofbath so it works longer treating more cows per gallon.
- It has surfactants that help the copper sulfate better penetrate hard to reach areas of the hoof.

## Pre-bath hoof cleaner — increase hoofbath effectiveness.

**StepSept PB-50** was designed as a hoof cleaner footbath solution for use before the treatment footbath solution.

- Contains high levels of penetrating surfactants to loosen filth and soil encouraging it to drop before the cow enters the treatment bath. Cows are now more susceptible to treatment and the hoofbath can do a better job.
- Because the footbath is not contaminated as quickly, **StepSept PB-50** extends the efficacy of the treatment hoofbath solution killing harmful bacteria better and longer.



"I had quite a few cows with hairy warts and sore feet. In the past, I used sprayable Tetracycline with some success, but when I started using **StepSept FB-T100**, things got much better. I sprayed all feet once a day for 10 days and almost all my foot problems went away."

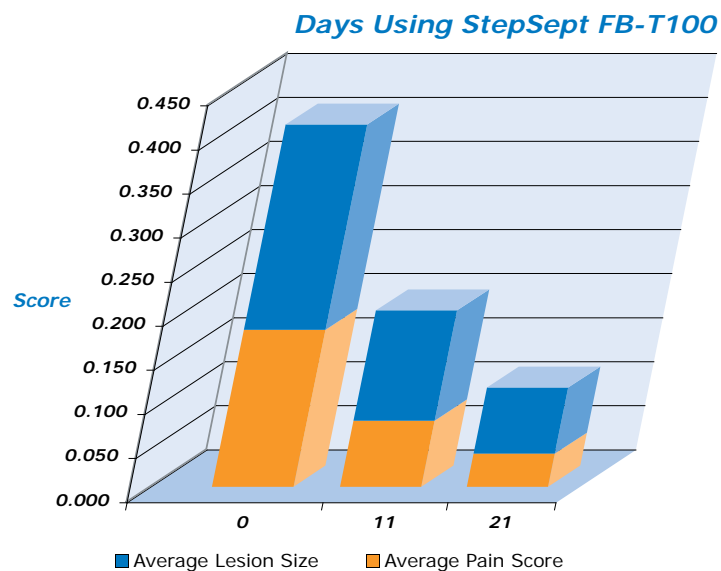
**Matt McCourt**  
Sunnybrook Farms ■ Fond du Lac, WI

# Healthy bottom line

## Topical conditioner—get results FAST!

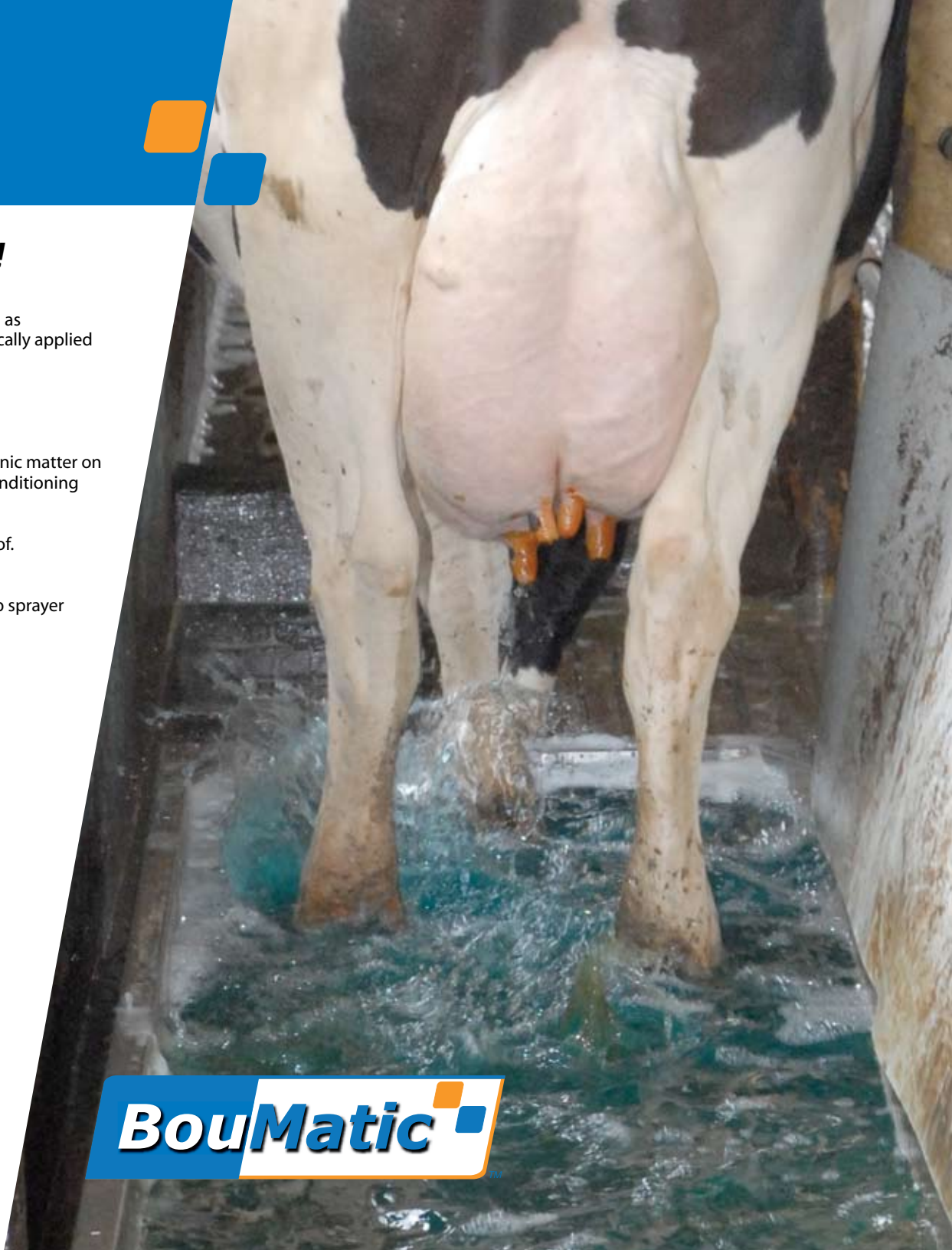
**StepSept FB-T100** is a dual use hoof conditioning solution. It can be used as either a preventative hoofbath solution to clean and harden hooves or as a topically applied hoof conditioner.

- A “one-two punch” of acidified copper sulfate and a unique cleaner to help StepSept FB-T100 maintain well conditioned hooves.
- pH buffering helps StepSept FB-T100 reduce the neutralizing effect of organic matter on the acid in the hoofbath extending the life of the hoofbath solution and conditioning more cows per liter.
- Surfactants help StepSept FB-T100 penetrate hard to reach areas of the hoof.
- StepSept FB-T100 can be applied safely with a typical, garden-variety pump sprayer or spray bottle.



The longer you wait, the more money you lose. Call your BouMatic dealer today for a full demonstration of how StepSept products can bring so much to your dairy operation.

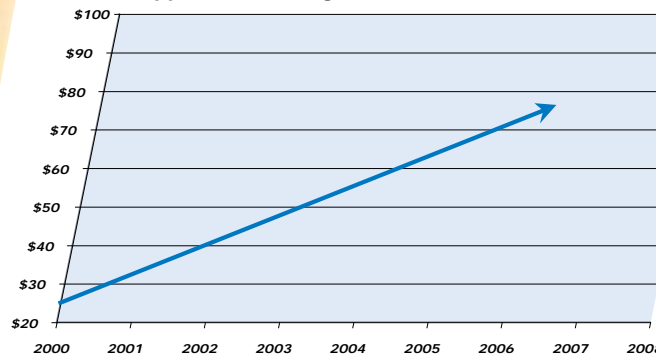
**BouMatic**





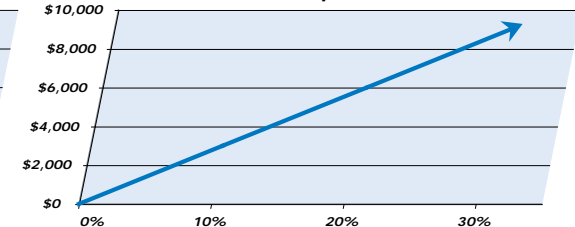
## StepSept hoof care solutions ...for your cows ...for your bottom line ...for the environment

**Copper Sulfate Bag Price**



Copper sulfate prices have risen steadily the last several years and have skyrocketed recently to over \$70 per 50 lb. bag in some markets with no sign of dropping. **StepSept CSE-200** can help you cut those costs in half!

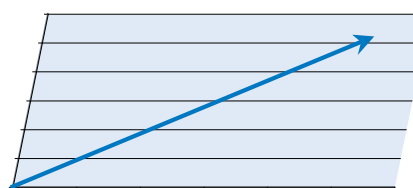
**Cost of Lameness per 100 cows**



Research has shown that a typical case of lameness costs approximately \*\$300.00. That cost, when multiplied by the average number of cases per herd, shows that dairy producers lose, on average, \$90 for every cow in the herd, on lameness. These costs can be drastically reduced with an effective BouMatic hoof care program.

\*Cornell study conducted by Dr. Chuck Guard

**Environmental Concerns on the Rise**



Level of Concern

Copper sulfate, zinc sulfate, and formaldehyde hoofbath solutions, when used routinely for long periods of time or at excessive levels, have been responsible for contamination of soil and ground water with heavy metals, and injury to dairy employees who are responsible for maintaining the hoofbaths. With BouMatic StepSept solutions, dairy producers no longer need to walk a fine line between effective hoofbath treatments and environmental stewardship.

### Innovation. Solutions. Results.

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